Colorado State University experienced a 47 percent increase in private gift fundraising during Fiscal Year 2010-2011, bucking the national trend for the second consecutive year. Nearly 28,000 donors – including 8,999 first-time supporters – gave more than $85 million to Colorado State. Colorado State also witnessed sizable increases in overall alumni engagement, alumni volunteers, and Alumni Association membership during this time.

Our fundraising success has been spurred on by enthusiasm for the University’s first comprehensive campaign, the Campaign for Colorado State University. With this fiscal year’s fundraising total, the Campaign for Colorado State surpassed the $425 million mark in the effort to raise $500 million by June 30, 2012.

With decreases in state funding for higher education, Colorado State relies more than ever on donors to support its future by investing in its students and faculty. As the state’s land-grant research University, Colorado State is dedicated to ensuring that all qualified Colorado students have access to a premier research university education.

ON BEHALF OF CSU, THANK YOU

“We are enormously grateful to all those people who believe in and support CSU in whatever way they can. Every gift – whether $5 or $5 million – makes a big difference to Colorado State University, particularly during tough economic times when we’re balancing severe state funding cuts with the need to keep education affordable and of high quality. This level of private support makes an impact where it counts: It helps us hire and retain innovative, effective faculty members and educate and graduate successful students.”

– CSU President Tony Frank

“Thank you for your support!

Our momentum is phenomenal, and we owe this to the strong support of our alumni and friends. Seeing such large, double-digit increases in private support during this economic climate shows the incredible commitment and generosity of our Ram community and their belief in the amazing students, faculty, and programs at this world-class University.”

– Brett Anderson, vice president for University Advancement

Thank you for your support!
Fiscal Year 2010-11 (July 1, 2010-June 30, 2011)

- $85.1 million (second-highest year in CSU history)
- 27,677 overall donors
- 8,999 new donors
- 33 percent of total donors are new donors
- 11,157 alumni have donated
- 7.24 percent alumni participation rate (undergraduate)

Campaign for Colorado State University (July 1, 2005-June 30, 2011)

- $425 million campaign total to date
- 82,650 overall donors
- 48,504 new donors
- 59 percent of total donors are new donors since start of campaign
- 30,306 alumni have donated
- 56 million-dollar-plus donors (individuals, foundations, corporations have collectively given or committed more than $189.6 million)
- 383 new planned gifts
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<tbody>
<tr>
<td><strong>Academic Excellence</strong></td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Scholarships and Fellowships</td>
<td>$14,173,143</td>
<td>$10,922,614</td>
<td>$7,511,595</td>
<td>$13,327,835</td>
<td>$6,238,819</td>
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<td>Endowed Faculty Positions</td>
<td>8,743,174</td>
<td>344,395</td>
<td>1,101,824</td>
<td>7,333,924</td>
<td>6,699,803</td>
<td>997,900</td>
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<td>Undergraduate Experience</td>
<td>17,109,837</td>
<td>14,198,485</td>
<td>7,228,501</td>
<td>7,840,328</td>
<td>5,608,951</td>
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<td><strong>Academic Excellence Subtotal</strong></td>
<td>$40,026,153</td>
<td>$25,465,494</td>
<td>$15,841,920</td>
<td>$28,502,087</td>
<td>$18,547,573</td>
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<tr>
<td><strong>Research, Outreach Programs to Solve Universal Challenges</strong></td>
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<tr>
<td>Research, Outreach Programs Subtotal</td>
<td>$29,682,079</td>
<td>$27,884,150</td>
<td>$33,548,910</td>
<td>$42,663,841</td>
<td>$31,382,676</td>
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<td><strong>New and Renovated Facilities for a 21st-Century University</strong></td>
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<tr>
<td>New and Renovated Facilities Subtotal</td>
<td>$15,433,036</td>
<td>$4,687,263</td>
<td>$5,071,145</td>
<td>$8,358,803</td>
<td>$2,712,195</td>
<td>$16,842,862</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td>$85,141,267</td>
<td>$58,036,907</td>
<td>$54,461,975</td>
<td>$79,524,731</td>
<td>$52,642,444</td>
<td>$94,918,750</td>
</tr>
</tbody>
</table>

*Totals may not equal the sum of individual amounts due to rounding to the nearest dollar.

The overall campaign total for Fiscal Years 2006 through 2011 will not equal the sum of the individual campaign years due to giving activities that span fiscal years.
Fiscal Year 2010-2011

In Fiscal Year 2010-2011, Colorado State University received $85.1 million in private support, a 47 percent increase over Fiscal Year 2009-2010, and the second-best fundraising year in University history.

Colorado State University Foundation takes great care to report performance and to use good stewardship in managing these gifts. For the fiscal year that ended June 30, 2011, the return on invested assets for Colorado State University Foundation was 23.25 percent. The Foundation’s invested assets as of June 30, 2011, totaled $296,901,037.

As you review the financial sections of this report, you may want additional information. We encourage you to visit the Foundation website at www.csufoundation.org.

Types of Support

<table>
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<tr>
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<td>Noncash</td>
<td>5,268,037</td>
<td>5,591,183</td>
<td>2,584,998</td>
<td>2,417,775</td>
<td>7,330,635</td>
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<tr>
<td>Private Contracts and Grants</td>
<td>18,874,766</td>
<td>20,751,970</td>
<td>27,388,761</td>
<td>25,806,979</td>
<td>19,504,974</td>
<td>18,183,924</td>
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<td>Total Pending Pledges</td>
<td>17,588,760</td>
<td>3,874,167</td>
<td>3,484,406</td>
<td>18,187,738</td>
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<td>Wills and Bequests</td>
<td>14,956,364</td>
<td>9,227,166</td>
<td>1,012,000</td>
<td>5,711,641</td>
<td>3,255,418</td>
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<td>Total Private Support</td>
<td>91,742,077</td>
<td>63,439,482</td>
<td>69,808,194</td>
<td>84,651,796</td>
<td>63,411,502</td>
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<td>Less Prior-Pledge Payments</td>
<td>-6,600,810</td>
<td>-5,402,574</td>
<td>-15,346,219</td>
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<td>-10,769,058</td>
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<td>Net Private Support*</td>
<td>$85,141,267</td>
<td>$58,036,907</td>
<td>$54,461,975</td>
<td>$79,524,731</td>
<td>$52,642,444</td>
<td>$94,918,750</td>
</tr>
</tbody>
</table>

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“Colorado State University Foundation is proud to report another strong year of investment returns. We have benefited from solid investment decisions and continue to carefully steward our investments through the nation’s extraordinarily volatile economic environment.”

— Kathleen Henry, ’70, President and CEO, Colorado State University Foundation
**YOUR COLLECTIVE COMMITMENT**

**SOURCES OF SUPPORT**
Campaign for Colorado State University: July 1, 2005-June 30, 2011

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td><strong>ALUMNI</strong></td>
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<tr>
<td>Alumni</td>
<td>$77,390,295</td>
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<td>Students</td>
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<td></td>
<td><strong>$77,397,042</strong></td>
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<tr>
<td><strong>FRIENDS</strong></td>
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<td>Friends of CSU</td>
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<td>CSU Employees</td>
<td>$7,528,205</td>
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<td>Parents</td>
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<td><strong>$68,185,251</strong></td>
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<tr>
<td><strong>CORPORATIONS AND FOUNDATIONS</strong></td>
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</tr>
<tr>
<td>Corporations</td>
<td>$101,090,421</td>
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<tr>
<td>Foundations</td>
<td>$86,160,959</td>
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<td>Sponsored Research</td>
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<td></td>
<td><strong>$241,344,612</strong></td>
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<td><strong>ESTATES AND TRUSTS</strong></td>
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<td><strong>$16,031,996</strong></td>
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<td><strong>ASSOCIATIONS</strong></td>
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<td><strong>$22,096,617</strong></td>
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<td><strong>TOTAL</strong></td>
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<tr>
<td></td>
<td><strong>$425,055,518</strong></td>
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The overall campaign total for Fiscal Years 2006 through 2011 will not equal the sum of the individual campaign years due to giving activities that span fiscal years.
Campaign for Colorado State University: July 1, 2005-June 30, 2011

- Agricultural Sciences: $45,975,791
- Applied Human Sciences: $24,525,011
- Business: $25,525,128
- Engineering: $66,534,647
- Liberal Arts: $13,699,761
- Natural Resources: $55,198,384
- Natural Sciences: $20,654,303
- Veterinary Medicine and Biomedical Sciences: $116,618,550
- Alumni Relations: $1,610,481
- Athletics: $27,521,571
- Morgan Library: $1,810,606
- Student Affairs and Enrollment & Access: $9,506,859
- Other University Funds: $15,874,427
A glimpse into the life of Colorado Sports Hall-of-Famer Keli McGregor is a testament to the power of scholarships. McGregor was a legendary All-American tight end at CSU, later enjoying a stint in the NFL, and then becoming president of the Colorado Rockies. But he started his journey as an unknown walk-on player, uncertain of his future at CSU until Thurman “Fum” McGraw secured him a scholarship in 1982. This year, McGregor’s family and friends created the Keli S. McGregor Memorial Scholarship. The scholarship is awarded to a walk-on player who exemplifies McGregor’s work ethic and leadership. The scholarship will not be awarded annually, but rather fund each of its recipients until graduation.

“Keli McGregor wasn’t just a great athlete; he was a well-rounded, successful businessman, a great father, and a man of integrity. With this scholarship, I have the chance to pursue my education, keep playing football, and conduct myself with character. And if I’m truly trying to live up to Keli’s legacy, then character comes first.”

– Broderick Sargent, inaugural recipient of the Keli S. McGregor Memorial Scholarship

Since July 2005, when the Campaign for Colorado State University began, 82,650 individuals, foundations, and corporations have donated to the University.
When the Boettcher Foundation bestows the Investigator Award, the honorees are not only the best and the brightest in biomedicine – they’re also the youngest. For recipients such as Dr. Tingting Yao, early-career recognition and research funding give her the means to compete against larger labs for federal grants. Since joining the CSU Department of Biochemistry and Molecular Biology in 2009, Yao’s work in ubiquitin-dependent signaling has gained significant attention in her field and, thanks to the support of the Boettcher Foundation, she is years closer to understanding its applications to the treatment of cancer, neurodegeneration, and aging.

CSU today educates a student for 4 percent less (in inflation-adjusted dollars) than it did 20 years ago.
Imagine attending college completely alone, with no family to encourage your success, send a care package, or hold you accountable for bad grades. This is the reality for former foster youth who have aged out of the foster care system and are attending Colorado State University.

An innovative new program at CSU is addressing the needs of this little-known segment of the University community, and giving them support to overcome incredible obstacles as they attempt to live as ordinary students on or off our campus.

“This program has become like a family and support system to me. I’m excited to have an extended family, and I want to reach back and help other foster kids see that they can go to college too.”

– Demery Ward, CSU sophomore, former foster youth

The Fostering Success program was created to assist the estimated 80 students at CSU who are former foster youth. In one year, nearly 340 donors to Fostering Success have contributed more than $20,000 in scholarship and program support.
Walter (engineering, '53) and Suzanne Scott recognized the need to educate tomorrow’s engineers and, impressed that CSU students had pledged $30 million in student fees for the project, committed $10 million to begin building Engineering II. Alumni Don (engineering, '75) and Susie (natural sciences, '76) Law donated $500,000 in initial funding for architectural design, and the Gates Family Foundation in Denver provided an additional $1 million. The $69 million, 122,000-square-foot building is being constructed at the southeast corner of Laurel Street and Meridian Avenue on the north side of campus. The building will house interdisciplinary energy, environment, and health programs, and should be completed in August 2013.

“The Scotts have made an investment in this college that, like the Scott scholarships, will affect students for generations.”

– Sandra Woods, dean of the College of Engineering

Last year was the second-highest year of giving in CSU history. We raised $85.1 million during FY11, a 47 percent increase over the previous year.
Undoing damages to natural environments is urgent business, but the process of getting there is like trying to turn back time. The work of restoration ecologists, such as Mark Paschke, requires patient surveillance and constant funding, sometimes stretching decades. After supporting Colorado State University’s restoration research in the Piceance Basin near Grand Junction, Colo., for 35 years, Shell Oil Company made a permanent commitment to revegetating damaged lands. By endowing a $2 million chair in the Warner College of Natural Resources, Shell is planting the seeds for CSU students, the energy industry, and the environment to benefit far into the future.

“With this generous support from Shell, we can explore new methods for healing damaged ecosystems on a time-scale that wasn’t possible before.”

– Dr. Mark Paschke, associate professor in Restoration Ecology and newly designated Chair in Restoration Ecology

In the past 10 years, CSU has experienced a 10 percent increase in the number of students and a 19 percent increase in the number of graduates.
One of the reasons Bob Tate moved to Fort Collins from St. Louis eight years ago was because it is a university town. Newly retired, he wanted to audit classes – specifically history classes. Bob began taking classes and discovered Morgan Library was the perfect place to keep up with class reading and complete assignments. He became one of the Library’s most frequent users, taking advantage of the extensive electronic resources and reference help from librarians. In Spring 2011, Bob made a significant gift to the Library that was shared with the Warner College of Natural Resources.

“The Morgan Library renovation is a fantastic and ambitious project. I’ve used the new computer lab, and it’s a vast improvement. It’s larger, more open, and airy – a much more pleasant experience.”

– Bob Tate, friend of CSU

27,677 donors participated in the Campaign for Colorado State University during FY11, and one third of those donors were new donors to the University.
What’s the best way to invest in the next generation? For Jim and Cecilia Herbert, it’s as simple as asking their kids. Though they were 1,000 miles away when their youngest daughter attended CSU, Jim and Cecilia found that one of the ways they could support their daughter, Deirdre, was through donations to the Parents Fund and enhancements to the Equine Sciences program, where she was studying, in the College of Agricultural Sciences. “It’s something we’ve always believed: We follow our children’s passion,” said Jim. And when Deirdre’s passion brought her back last year to complete another degree – this time in the CSU College of Business – her parents were right there, too, heightening the CSU experience for hundreds more students.

The more we learned about CSU, the more we found people we felt we could trust. It was no wonder our daughter was having such a great experience, and we wanted to support that.”

– Jim Herbert, CSU parent

Did you know?

For every dollar that state taxpayers invest in educating an individual CSU student, that student will return, on average, $10 to the state in the higher taxes paid on his or her income after graduation.
Donovan (’60) and Sally Hicks believe in investing wisely. That’s why they set three goals when they began their estate planning: their children, their church, and higher education. “The pressure on schools is going to continue in Colorado, and we can’t keep graduating students with high levels of debt,” said Don. This year, the Hickses made an additional investment in the College of Natural Sciences scholarship they established years ago, by making it a beneficiary of their insurance policies. By including CSU in their estate plans, Don says, they’re creating an insurance plan for the programs that shaped their lives.

“Higher education is one place we can put our money where we know it will reap great returns.”

– Donovan Hicks, physics, ’60

CSU alumni contribute $4 billion annually to the state’s economy.
The Griffin Foundation, a private charitable organization with its principal office in Fort Collins, donated $300,000 to the College of Business for a state-of-the-art 75-student classroom in the new Rockwell Hall-West addition. The Griffin Foundation honors and memorializes Pat Griffin, a native of Oklahoma, who spent his adult life in Fort Collins and earned his most prominent recognition as a pioneer in retail petroleum marketing through self-service gasoline stations under the brand name “Gasamat.” Support of higher education is one of the three principal missions of the Griffin Foundation, which received its funding from Griffin’s estate following his death in 1993.

“The Griffin Foundation pledge demonstrates the value our community and educational leaders across the nation place in the quality of education offered at the College of Business.”

– Ajay Menon, dean of the College of Business

Private giving during the Campaign for Colorado State University has funded the creation of 418 new scholarships, 14 new faculty positions, and the construction or renovation of 38 research, educational, and athletics facilities.
For Elizabeth Ryan, a Shipley Scholar in the Animal Cancer Center, a dog’s diet is a window into preventing cancer in humans. As a nutritionist, Dr. Ryan’s recent work has involved staple-food substitutions in dog food using novel items, such as navy beans and rice hulls. Over the past decade, the Shipley Foundation’s support has helped make the College of Veterinary Medicine and Biomedical Sciences a world leader in translating cancer research between animals and humans. This year, the foundation made a gift to endow the University Chair in Comparative Oncology, extending the healthy days of animals, humans, and crucial cross-species research at CSU.

“Improving nutrition is a key part of the public health strategy, and now we’ve applied it to dogs. It’s really a simple solution to a big problem.”
– Dr. Elizabeth Ryan, assistant professor, Department of Clinical Sciences

In March, U.S. News and World Report ranked our veterinary medicine professional doctorate program in the top three among programs of its kind throughout the United States.
James and Audrey Benedict were drawn to each other because of their mutual passion for the Rocky Mountains, so it’s no surprise that their relationship with CSU grew out of that same love. James, a Colorado archeologist, and Audrey, founder and director of the Cloud Ridge Naturalists field program, became great supporters of the Anthropology program at CSU. They established the James and Audrey Benedict Endowment for Mountain Archaeology in the College of Liberal Arts in February 2011, just one month before James’ passing. Dozens of new donors have since contributed to the fund – now reaching well over $1 million – honoring the Benedicts’ deep appreciation for the natural world and their commitment to research, stewardship, and public education.

“This endowment allows us to continue the work that Audrey and Jim started years ago, attracting a new generation of students to become interested and passionate advocates for the places that make Colorado such a wonderful place to live.”

– Jason LaBelle, assistant professor, Anthropology, and friend of the Benedicts

CSU grew its annual research spending nearly 10 percent last year – to a record of more than $330 million.
Students in the Department of Construction Management in the College of Applied Human Sciences needed committed partners when they took on an important new client: 9-year-old Noah Esse. Noah, who lives with spinal muscular atrophy, had difficulty navigating his family’s two-story house. Through a new class – CM Cares – students designed and built a first-floor bedroom for Noah. When approached about completing the project, Mortenson Construction saw the chance to model community giving for the students and lent a hand. The company donated funds to the project and served as the general contractor, providing students with a valuable service-learning experience, and Noah’s family with a more functional home.

“Pairing service-learning projects with industry mentors uniquely strengthens the quality of our program and the quality of our students.”
– Dr. Mostafa Khattab, head of the Department of Construction Management

Did you know?
Of CSU’s annual operating budget of $900 million, only 10.7 percent comes from the state of Colorado.
It takes one person to open a door.
It takes a community to change a life.
It takes a generation to transform the world.

By standing on the shoulders of more than 80,000 donors, we are peering further than ever into the future of education. Our network of donors – including alumni, friends, foundations, and corporations – has expanded by almost 60 percent since the inception of the Campaign for Colorado State University in 2005. In a climate of decreasing dollars for higher education, CSU has bucked the national giving trends, with an increase of 47 percent in private giving, marking Fiscal Year 2011 as the second-highest year of fundraising in the history of our University.

Our progress from the inception of the campaign through Fiscal Year 2011 includes:

- 418 new scholarships created.
- More than 11,000 scholarships awarded.
- 14 new faculty chairs and professorships created and funded by endowments.
- 38 research, educational, and athletics facilities built or renovated (16 of them were 100 percent funded by private gifts).

Thank you for your support.
2010-2011 Annual Report
Meg Weber
Executive Director of Annual Giving and Donor Relations
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