Sponsorships

Einstein/Title Sponsor – $200,000
Event named “(Your Company Name) Little Shop of Physics Weather and Science Day at the Colorado Rockies”
Major logo placement shared only with Colorado Rockies, 9News, and CSU on volunteer T-shirts, each giveaway item, on-field stages, event website, big stadium screen, and side LED screens between activities; seen by 17,000 students, teachers, chaperones, special guests, and more via television and web media outlets
Up to 40 VIP luncheon/suite tickets

Newton Sponsor – $50,000
Logo on volunteer T-shirts, seven giveaway items, on-field stages, event website, big stadium screen, and side LED screens between activities. Full-page advertisement in LSOP handout program
Eight tickets to VIP luncheon/suite

Curie Sponsor – $25,000
Logo on volunteer T-shirts, five giveaway items, on-field stages, event website, big stadium screen, and side LED screens between activities
Full-page advertisement in LSOP handout program
Six tickets to VIP luncheon/suite

Bernoulli Sponsor – $15,000
Logo on volunteer T-shirts, three giveaway items, on-field stages, event website, big stadium screen, and side LED screens between activities
Half-page advertisement in LSOP handout program
Four tickets to VIP luncheon/suite

Tesla Sponsor – $10,000
Logo on volunteer T-shirts, two giveaway items, on-field stages, event website, big stadium screen, and side LED screens between activities
Quarter-page advertisement in LSOP handout program
Three tickets to VIP luncheon/suite

Edison Sponsor – $5,000
Logo on volunteer T-shirts, one giveaway item, on-field stages, event website. Logo placement in LSOP handout program along with other Edison Sponsors
Two tickets to VIP luncheon/suite

* All proposed name/logo placements must be approved by the Colorado Rockies. Logo size and duration of time shown on stadium screens will correlate with number of sponsors per level.

“The goal of everything the Little Shop of Physics does is to make science engaging and accessible. Weather and Science Day is a chance for us to reach thousands of students at one time.”

– Brian Jones, Director, Little Shop of Physics

https://advancing.colostate.edu/LSOP